



KIDS NETWORK / RSBC

June 1, 2022

### MINUTES

**Members:** Elizabeth Adams, Ama Atiedu, Paige Batson, Bridget Baublits, Lisa Brabo, Holly Carmody, Steven DeLira, Chelsea Duffy, Joy Elizondo, Lori Goodman, Joan Hartmann, Tanja Heitman, Alma Hernandez, Valerie Kissell, Amy Krueger, Alison Lindsey, Ann McCarty, Natalia Mendez, Patty Moore, Lorraine Neenan, Tandra Pitchford, Alice Villarreal Redit, Rachael Steidl, Nancy Tillie, Alana Walczak, John Winckler

**Guests:** Terri Allison, Jacqui Banta, Emily Casarez, Isabella Clark, Luz Diaz, David Dooley, Gabriela Hanson-Lopez, Carl Palmer, Saul Serrano, Joy Thomas

**Staff:** Barbara Finch and Gloria Munoz

#### 1. **Welcome & Introductions in Chat**

Barbara Finch welcomed everyone.

#### 2. **Weaving Connections**

Folks were divided triads and asked to discuss the following: What is the story you tell about yourself when you meet someone new? How do you decide what to share? Folks shared the following:

- Looked at the environment on who they are talking to before opening up
- Appreciated the opportunity to share

#### 3. **Number Story**

Joy Thomas shared that she worked for the Department of Social Services (DSS) from 2006 to 2012, first in Staff Development and then with the KIDS Network and Child Abuse Prevention Council. She was also an outreach and education assistant. She then worked in the North Bay area in Sonoma County for several years and was the Communications and Outreach Manager for the Department of Human Services. After working for the county, she went on to be the Creative Arts Director for an organization called Child Parent Institute in Sonoma County for five years. There she led trauma informed interventions for young people using Theatre Arts, which was her original field of study, and brought together her work in social services and her theatre career to work with young people and families who have been impacted by ACEs, trauma and wildfires that hit their county a few years in a row. Once the pandemic was upon us, she was able to pivot and work on "The Story of Your Number". Number Story is a set of tools and resources that is designed for people, not just specifically for physicians, teachers or providers, it is indirectly for consumers. Joy went over the following on her PPT (see attached):

- About the ACE Resource Network & "The Story of Your Number"
- Mindful Moment
- Marquesha's Story
- Digital Resource Hub & Campaign - [www.numberstory.org](http://www.numberstory.org), [www.HistoriadeMiNumero.org](http://www.HistoriadeMiNumero.org)
- Number Story & Your Community

- These services are paid for by the donor funding their organization. She is offering services, free of charge to our community.

#### 4. ACEs Aware: Network of Care Updates

- **IT Platform Mini-grants**
- **New Management for ACEs Aware**
- **Network Transitions and Sustainability Plan**

Barbara shared that June is the last month of our ACEs Aware Network of Care implementation grant. Ama added that the grant really just planted some seeds and they are looking forward to continuing this work after the grant ends. Ama shared that they conducted a community engagement process that led them to selecting Find Help as the platform to help them coordinate referrals related to ACEs. They have now officially signed on with Find Help and are one of many communities who are partnering with them to support care coordination. As part of this launch, they are releasing IT Platform Mini-grants to support community organizations with claiming their page and starting to use the Find Help platform to send and receive referrals. They recognize that the technology is just a piece of this and that its success depends upon the strong relationships we have across community organizations in our county. The grant period is from June 9<sup>th</sup> through August 31<sup>st</sup> and the grant amount is for up to \$10,000.

#### Questions:

- Is it free for community-based organizations to claim their organization's page? Ama stated that the \$10,000 is for staff time and anything else needed to get signed on but to actually utilize the platform is completely free for community organizations. You do not have to factor any costs related to the platform itself as that is free and available. They will be providing technical assistance from the Find Help team to get folks signed on and to provide training. The \$10,000 is to cover staff time and any additional costs within the organization to get onto the platform, designate staff, get trained and the logistics.
- What would it take for a public organization like the Department of Social Services to be a part of this? Ama mentioned that it is about what programs you are referring and what programs are individuals a part of that could receive a referral, but similarly, that they are a part of that you are referring then out to community organizations. For the public sector, it is thinking about what specific programs you would want on the platform and highlighting those programs. Social Services would not have to purchase a license. They would be able to access this for free.
- What if the agency has a lot of different programs? It is agency wide because once you are signed on you can list as many programs as you would like. You do not have to apply for this grant for just one program. Once you find how to claim your page, you can list as many programs as you would like for free.
- They have been working with a lot of community based organizations who deal with youth violence and she does not see any of them here. She feels it would be a good connection to share that information with them because they are dealing with families who are facing trauma and could use the resources that are out there like healthcare, support groups, and others. Ama feels that this would be a great connection. She connected with JP, from Alternatives to Violence, and he also mentioned the same thing. He knows of some grassroots organizations who can benefit from the resources as well to get setup.

**Training Update:** There will be a virtual training on ACEs called Rising Together on June 15<sup>th</sup> from 5-6:30pm in Spanish and on June 16<sup>th</sup> from 5-6:30pm. They want to target families and community members that might not have already gotten the training. The flyer will be going out in the next week or two.

## 5. Imagining What's Next

Folks were divided into groups of 4-5 and asked to discuss the following:

1. **How will this work continue in our community?**
2. **How will we center equity and inclusion?**
3. **What is the role of KIDS Network / Resilient Santa Barbara County?**
4. **How might we use Number Story as a resource?**

Folks shared the following from their groups:

- Coordinated training effort – having community trainings on regular basis
- Different organizations/ staff could lead trainings each week; get the whole community engaged
- Coordinate with other efforts – leveraging existing programs and initiatives to avoid adding another thing to overwhelmed systems; start small and then move it out
- Put key figures out there with Number Story – What is your Number? What is Your Story? Use this as a campaign idea to bring awareness throughout the community and to reach out to families
- Educate and Advocate; Invite Number Story to Bridges Conference
  - o Continue the conversations at KIDS Network/RSBC
  - o Use local resources that are available Ex: BeWell's work with the indigenous communities
  - o Reach out to organizations that have contracts with school districts
    - Corazon de Pueblo
    - Santa Barbara County Arts Commission has a Poetry Out Loud event
    - Social media campaign
- Use local “celebrities and leaders” to promote ACEs education

Please see additional group notes in link: [https://docs.google.com/document/d/1214aRrnflm1uN2j-Y-mMOWli55XQPE6KZjyuW\\_WVUPQ/edit?usp=sharing](https://docs.google.com/document/d/1214aRrnflm1uN2j-Y-mMOWli55XQPE6KZjyuW_WVUPQ/edit?usp=sharing)

## 6. KIDS Network Executive & General Membership Reconsideration of the COVID-19 State of Emergency

- a) The Executives & General Membership reconsidered the circumstances of the COVID-19 state of emergency; found that state or local officials continue to impose or recommend measures to promote social distancing; and
- b) A motion was made by Ann McCarty, seconded by Terri Allison to direct staff to continue to notice and hold hearings as remote hearings consistent with Government Code § 54953(e)(3). The motion carried by the following votes: YES-26 NO-0 ABSTAIN-0

## 7. Approve Minutes March 2, 2022 & March 30, 2022

Lorraine Neenan motioned to approve the March 2, 2022 minutes; Valerie Kissell seconded the motion and the minutes were approved unanimously.

Terri Allison motioned to approve the March 30, 2022 minutes and Lori Goodman seconded the motion. Holly Carmody, Chelsea Duffy, Amy Krueger, Ann McCarty, and Carl Palmer abstained from voting; all others voted in favor and the minutes were approved.

## 8. Public Comment

Tanja Heitman invited folks to a public forum on June 9<sup>th</sup> at 6 pm to discuss Los Prietos Boys Camp and changes to the juvenile justice population. They are hoping to include as diverse a group as possible that is representative of our community. She encouraged folks to share the flyer with their networks.

## 9. Closing - Meeting Adjourns

*The meeting adjourned at 10:52 a.m.*



# KIDS Network Meeting

6.1.2022





# Meeting Agenda

6.1.2022

1. Welcome & Introductions
2. Weaving Connections
3. Number Story
4. ACEs Aware NoC Updates
5. Imagining What's Next
6. Covid-19 State of Emergency
7. Approve Minutes
8. Public Comment



# Welcome & Introductions

*Our vision is that all children will grow up in safe, healthy and nurturing homes, schools and communities with equitable access to resources. Empowered by feelings of self-worth, children will develop their unique potential with a strong sense of responsibility to self, culture, and society.*

# Weaving Connections

*What is the story you tell about yourself when you meet someone new?*

*How do you decide what to share?*



# Number Story

Joy Thomas

*Community Engagement & Learning*

ACE Resource Network



# ACEs Aware Network of Care

## UPDATES



- IT Platform Mini-Grants
- New Management for ACEs Aware
- Network Transitions and Sustainability

# Imagining What's Next



- How will this work continue in our community?
- How will we center equity and inclusion?
- How might we use Number Story as a resource?
- What is the role of KIDS / RSBC?

# Circumstances of the Covid-19 State of Emergency



- KIDS Network is a Brown Act body
- Executive Order to transition back to public meetings
- AB 361 amends Government Code
- Public Health Social Distance Recommendation
- Report on circumstances of Covid-19 State of Emergency
- Reconsider circumstances every 30 days
- Additional requirements for remote participation after health order is lifted



# Minutes Public Comment



6.1.2022



# Closing Thoughts



Tomorrow belongs to those  
of us who conceive of it as  
belonging to everyone; who  
lend the best of ourselves to  
it, and with joy.

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AUDRE LORDE

# The Story of Your Number

AN ACES CAMPAIGN FOR EVERYONE



@MyNumberStory

#MyNumberStory

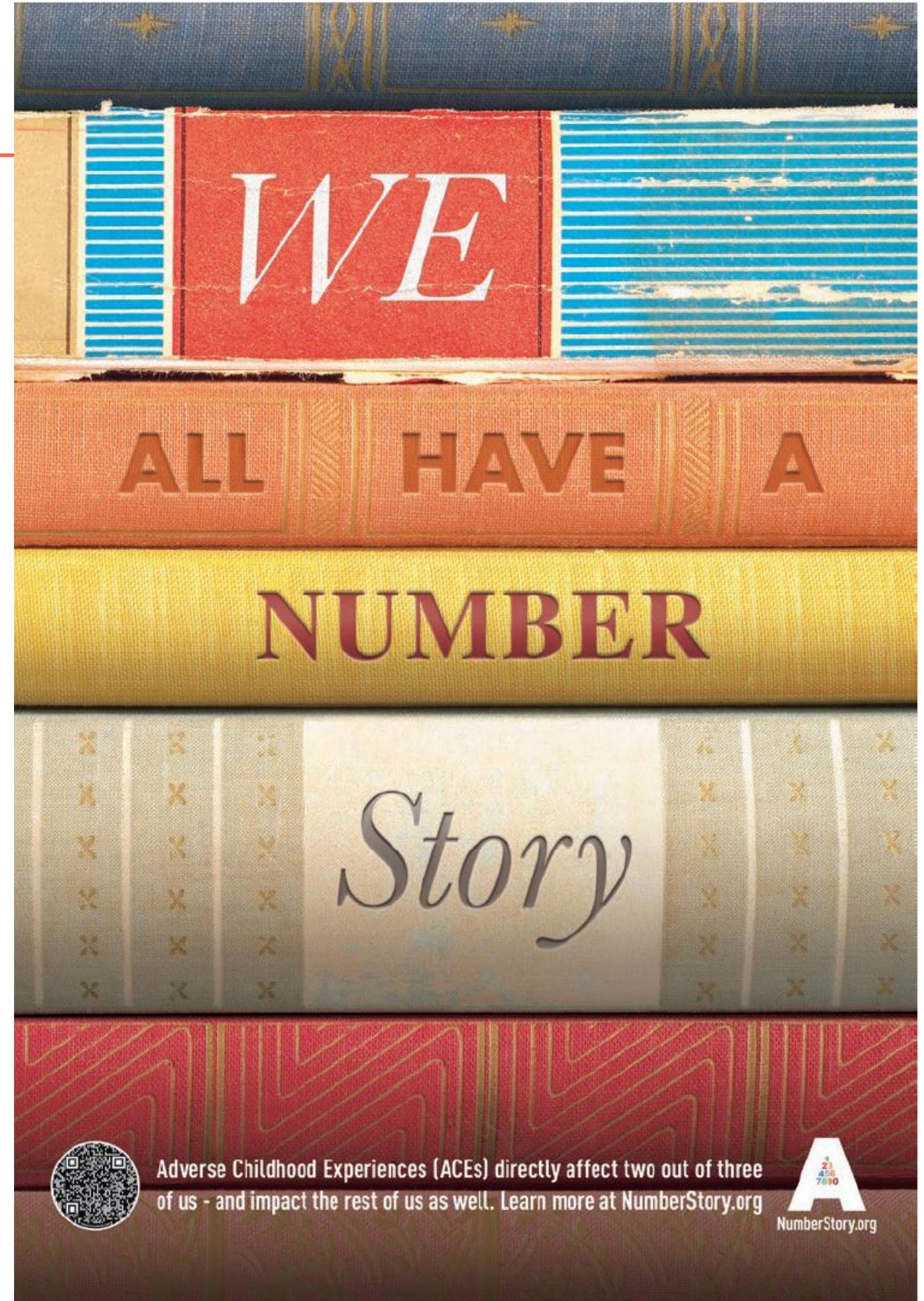
#NumberStory



NumberStory.org | HistoriaDeMiNumero.org

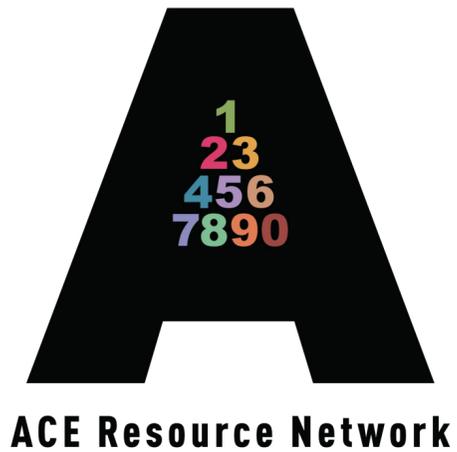
# Agenda

- About the ACE Resource Network & “The Story of Your Number”
- Mindful Moment
- Marquesha’s Story
- Digital Resource Hub & Campaign  
[NumberStory.org](https://NumberStory.org)  
[HistoriaDeMiNumero.org](https://HistoriaDeMiNumero.org)
- Number Story & Your Community



Adverse Childhood Experiences (ACEs) directly affect two out of three of us - and impact the rest of us as well. Learn more at [NumberStory.org](https://NumberStory.org)





# ABOUT THE ACE RESOURCE NETWORK & “THE STORY OF YOUR NUMBER”

## BACKGROUND AND PROCESS



**We are the ACE Resource Network.**

We exist to build awareness of ACEs and to help people and communities prevent and address the effects of ACEs and childhood toxic stress.

We are here to educate, to connect, to offer guidance, and to provide hope.

# Background

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- **National poll (Nov 2019)**
- **Advisory Group**
- **Campaign and digital resource hub development (2020)**
- **Focus Groups (Dec 2020)**
- **Campaign Launch (May 2021)**



# ACE Resource Network Advisory Group

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**Dr. Nadine Burke Harris**  
MD, MPH, Pediatrician, First Surgeon General of California, Author of *The Deepest Well*, ACEs Pioneer



**Dr. Karestan Koenen**  
MA, PhD, Professor of Psychiatric Epidemiology, Harvard University, leader of the Global Neuropsychiatric Genomics Initiative at Broad Institute



**Dr. Richard Krugman**  
MD, Former Dean, University of Colorado School of Medicine, Chairman of the Board, National Foundation to End Child Abuse and Neglect



**Dr. Thomas Boyce**  
MD, Pediatrician, Professor Emeritus UCSF, Co-Director Institute for Advanced Research, Author of *The Orchid and the Dandelion*

# Public Awareness & Education Mission

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***The Story of Your Number*** campaign set out to:

- Increase awareness of ACEs and other early adversity among adults
- Provide education to adults
- Provide messages of hope: healing is possible, and you are not alone
- Direct people toward information and resources at [NumberStory.org](https://NumberStory.org)



# MINDFUL MOMENT

**Get Lit poet Marquesha Babers  
with Seattle Seahawks Tyler Lockett**



# Get Lit and Number Story



**Karla Souza + Cielo**

**7.9M+ Potential reach**

Karla Souza - Mexican-American actress from *How To Get Away With Murder*.

“It’s scary sometimes, to think you’re broken somehow. You have to put the work in to heal, but no one said you have to do it alone.”

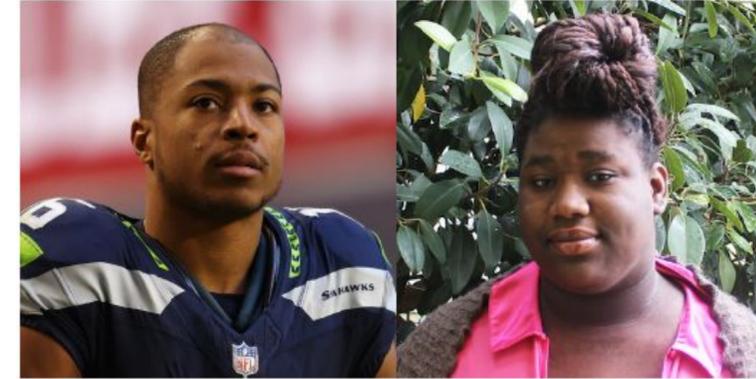


**Dr. Nadine Burke Harris + Nyarae**

**92K+ Potential reach**

Dr. Nadine Burke Harris, Surgeon General of CA, Number Story advisor, and ACEs champion

“...we are so much more than the tornado. We contain both sunshine and soil, for every ACE is a seed, there’s a flower within you, there’s a garden within us.”



**Tyler Lockett + Marquesha**

**951K+ Potential Reach**

Tyler Lockett - Wide Receiver for the Seattle Seahawks and poet most well known for his book of poetry, *Reflections*.

“My ancestors live heavy in my soul. They’ve mastered the arts that run through my blood, healed wounds with laughter and love and I am still learning.”



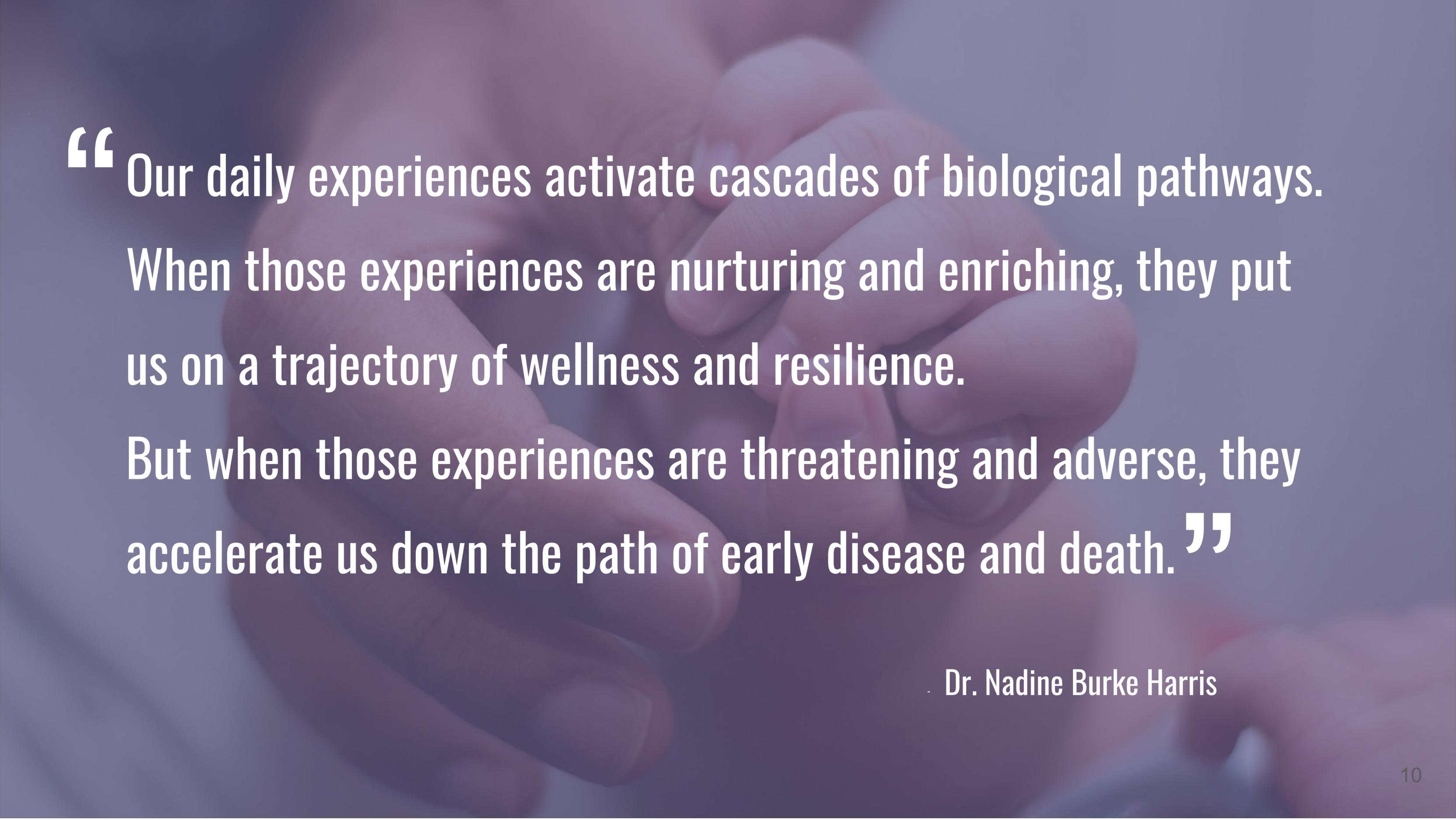
**Katelyn Ohashi + Jason Alvarez**

**12,500+ views**  
**1.35M+ Potential Reach**

Katelyn Michelle Ohashi is an American former artistic gymnast who competed for the University of California, Los Angeles. She is a six-time All-American and was a four-time member of USA Gymnastics' Junior National Team,.



**Jewel + Cherrial**  
**7.68M+ Potential Views**



**“ Our daily experiences activate cascades of biological pathways. When those experiences are nurturing and enriching, they put us on a trajectory of wellness and resilience. But when those experiences are threatening and adverse, they accelerate us down the path of early disease and death. ”**

**Dr. Nadine Burke Harris**

# The Original 10 ACEs (Adverse Childhood Experiences)

Abuse



PHYSICAL



EMOTIONAL



SEXUAL

Neglect



PHYSICAL



EMOTIONAL

Household  
Challenges



DIVORCE



INCARCERATION



SUBSTANCE  
USE



DOMESTIC  
VIOLENCE



MENTAL  
ILLNESS

# Beyond the 10 ACEs



**DISCRIMINATION**



**POVERTY**



**RACISM**



**OTHER VIOLENCE**



**INTERGENERATIONAL AND CULTURAL TRAUMA**



**SEPARATION**



**ADJUSTMENT OR OTHER MAJOR LIFE CHANGES**



**BEREAVEMENT AND SURVIVORSHIP**

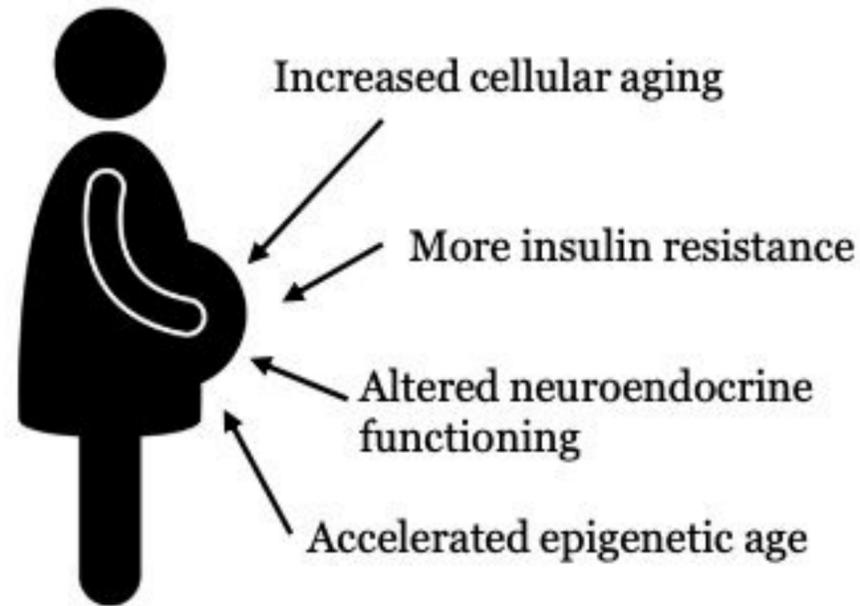


**ADULT RESPONSIBILITIES AS A CHILD**

Prenatal

Birth

Infancy



*Individual Level Factors*

- Racial discrimination, prejudice, and stigma experienced by the mother
- Racial trauma
- Racial profiling

*Community Level Factors*

- Exposure to hate crimes
- Exposure to racially-motivated violence

*Structural Level Factors*

- Structural racism
- Historical trauma
- Segregation
- Neighborhood deprivation and housing instability
- Exposure to pollutants
- Poor quality education
- Poverty
- Access to health care

- Discriminatory hospital practices
- Access to health care
- Increased risk for maternal mortality
- Increased risk for poor birth outcomes such as preterm birth and low birth rate

- Altered physiological responses to stress in infants
  - Lower heart rate variability
  - Greater cortisol reactivity

**\*Intergenerational Effects of Racial Trauma**

“Racist oppression ensures that black and brown children bear a disproportionate burden of dehumanizing and traumatic experiences. Science shows it is sickening them and killing them.”

Dr. Nadine Burke Harris

[“George Floyd’s Death Is Killing Me,”](#) Medium; June 11, 2020

# The story of your number is the story of your ACE history.

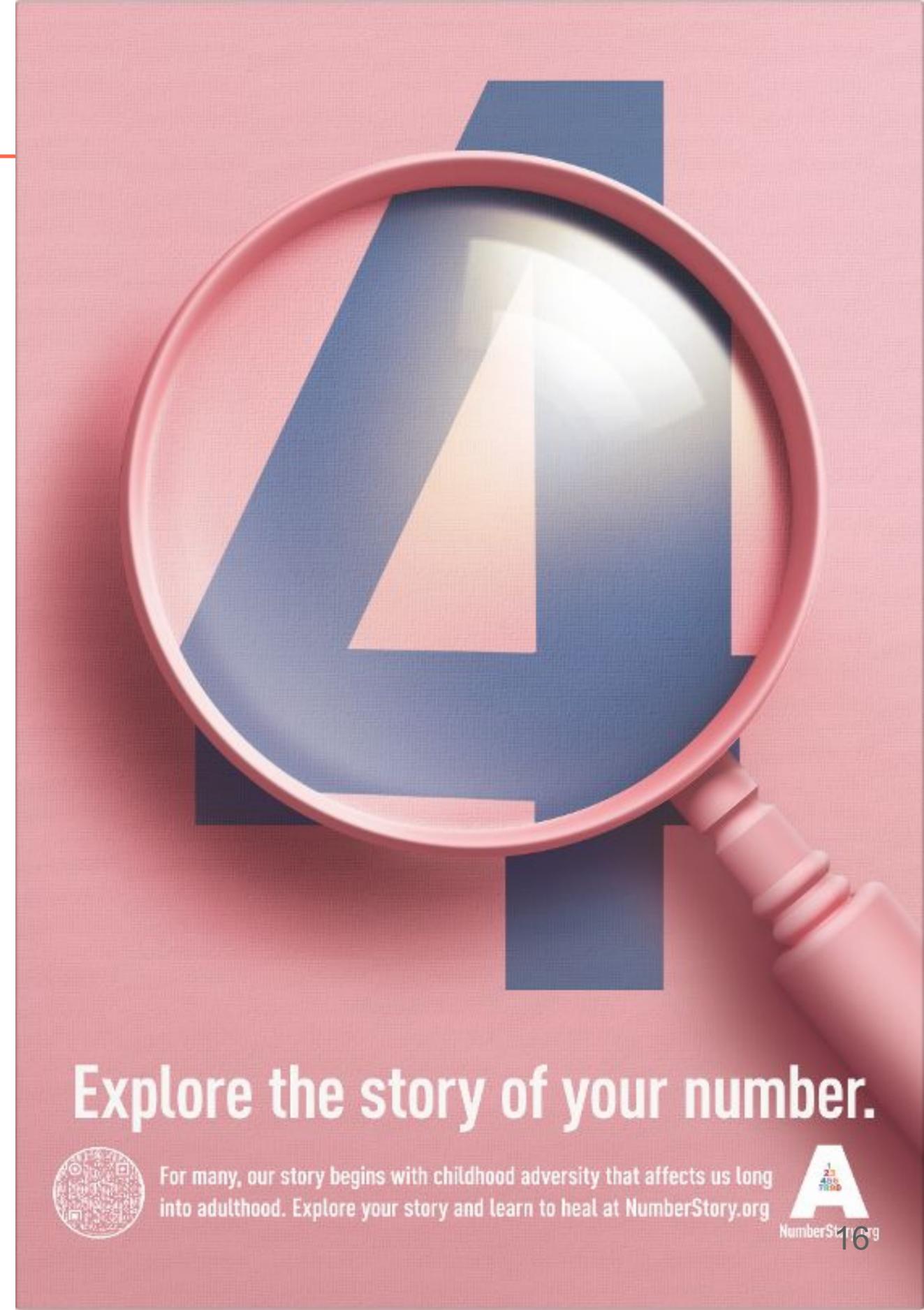
ACEs are Adverse Childhood Experiences. Our ACE history counts experiences of abuse, neglect and household challenges that happened to us as children. But that number does not define us. It is simply an entry point to our own personal story.

**Where it leads is up to you.**



# ACEs & Toxic Stress in Childhood

**Children with 4 or more ACEs are about 32 times more likely to experience learning and behavioral problems.**



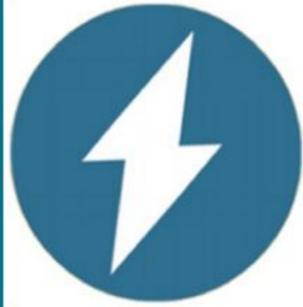
Explore the story of your number.



For many, our story begins with childhood adversity that affects us long into adulthood. Explore your story and learn to heal at [NumberStory.org](https://NumberStory.org)



# ACEs, Toxic Stress, and Resilience



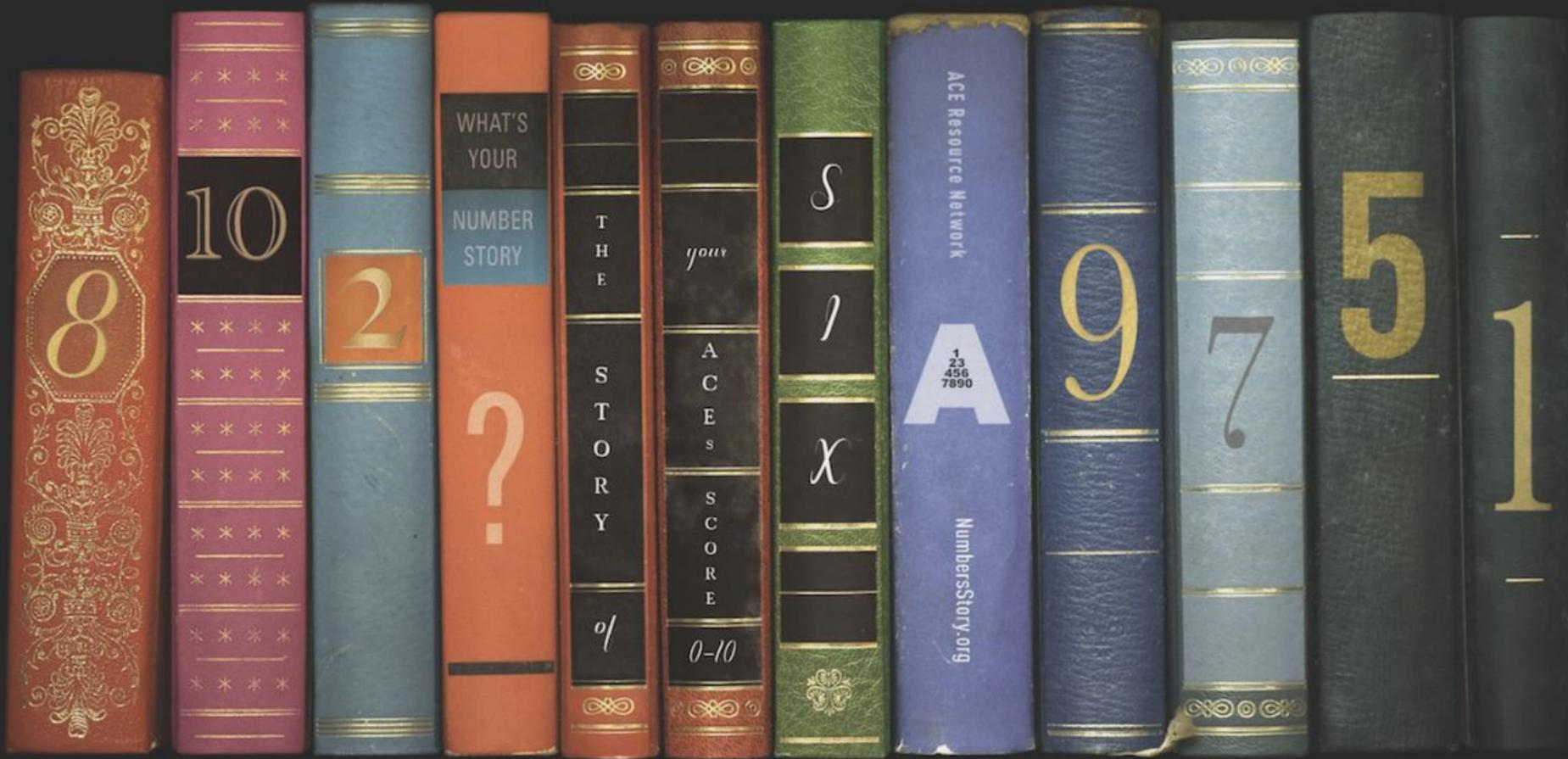
**Principle 3: Reducing sources of stress** protects from the harmful buildup of toxic stress, which depletes the energy the brain needs for healthy development throughout one's life.



**Principle 1: Supporting responsive relationships** is a critical factor in building resilience across the lifespan.



**Principle 2: Strengthening core life skills** shifts the balance point, or fulcrum, of the scale.



**WHAT IS THE STORY OF YOUR NUMBER?**



# **NUMBER STORY, ACES, & YOUR COMMUNITY**

# Number Story and Prevention of ACEs & Toxic Stress

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Number Story can be introduced and integrated to:

- Support positive parenting and caregiving norms  
(Download our new [toolkit for caregivers](#) of ages 0 to 5!)
- Strengthen individual, family, and community resilience
- Help increase provider resilience to vicarious trauma and burnout
- Help ensure staff/personnel understand the impacts of adversity, trauma, and toxic stress on individual, family, and community functioning to reinforce their ability to achieve a trauma-responsive climate
  - key to creating universal ACEs-aware, trauma-informed policies and infrastructure coordination within and across sectors

# Number Story and Prevention

Number Story can be integrated to:

- Promote specific tools for resilience and healing ([Help My Kids](#) and [Heal Myself](#)), including strategies for mental health care, nurturing relationships, nourishment, sleep, movement, mindfulness, and time in nature.
  - These tools may be integrated into classrooms, community groups, and other settings across sectors.



# Number Story Campaign Highlights



Participants included Dr. Nadine Burke Harris, John Legend, Camila Cabello, Kerry Washington, Maria Shriver, Wil Wheaton, Macy Gray, and Taraji P. Henson.



Dr. Nadine Burke Harris



Thunderclap Graphic



CA Surgeon General [@DrBurkeHarris](#) is working with [@MyNumberStory](#) to help people uncover their Adverse Childhood Experiences (ACEs) and the impact of those experiences.



11:35 AM · May 13, 2021 · Twitter Media Studio

47 Retweets 6 Quote Tweets 362 Likes

# Number Story Campaign Highlights



Key influencers like Camila Cabello (70MM+ followers) and Taraji P. Henson (28MM+ followers) shared childhood photos on multiple platforms.



# Number Story Campaign Highlights



The momentum picked up, resulting in continued sharing of personal stories and images.



# Number Story Campaign Highlights

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[the\\_chasityrenee](#)- 🙌 yessssss knew this my whole life just never knew it had a name!!!!

[maybemabelline](#)- So true! We are all so resilient. Hooray for amazing treatment modalities that are here to help us all!

[thenaturistalife](#)- It's so important for people to know that they have control over their future, especially after ACEs and childhood trauma.

[mentalhealth4theblackculture](#)- I am a 9, I can relate on every level....

[thenotrealchristopherlloyd](#)-So true!!! Working on that to break the cycle

[mtpelaez17](#)- Prevention is possible! Thanks for highlighting prevention impacts!

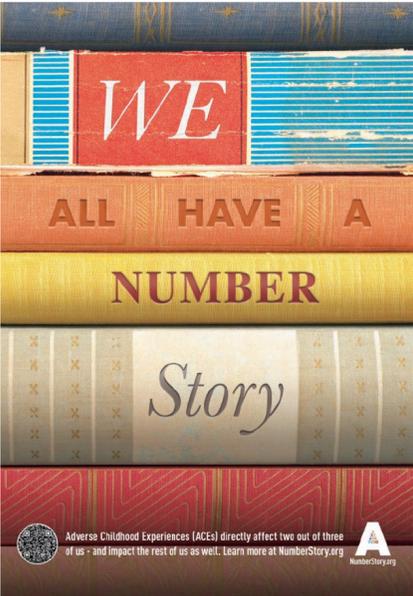
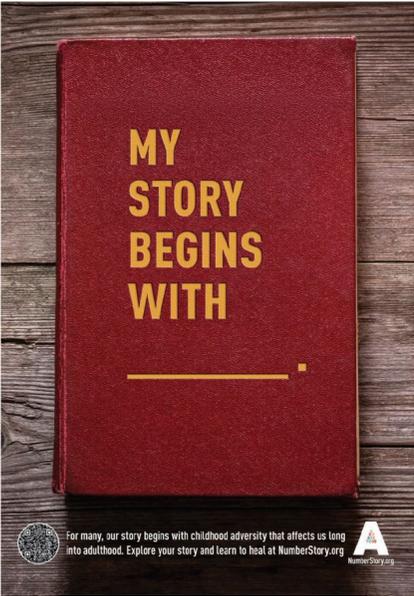
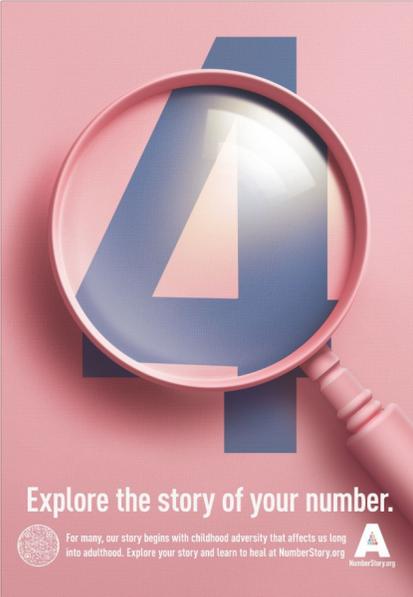
[dr.victorieus](#)- I've made it my mission to educate others 🙌❤️

[jacquelinemaxine](#)- So grateful for my grandmother's unconditional love. I didn't make it out of childhood unharmed, but without her I would not have made it out of childhood at all.

# Number Story Campaign Highlights

July - present

Public service billboards and bus shelters across the country



# Number Story Campaign Highlights



**Mobile Billboards** traveled the streets of Los Angeles on Memorial Day weekend and the following weekend.

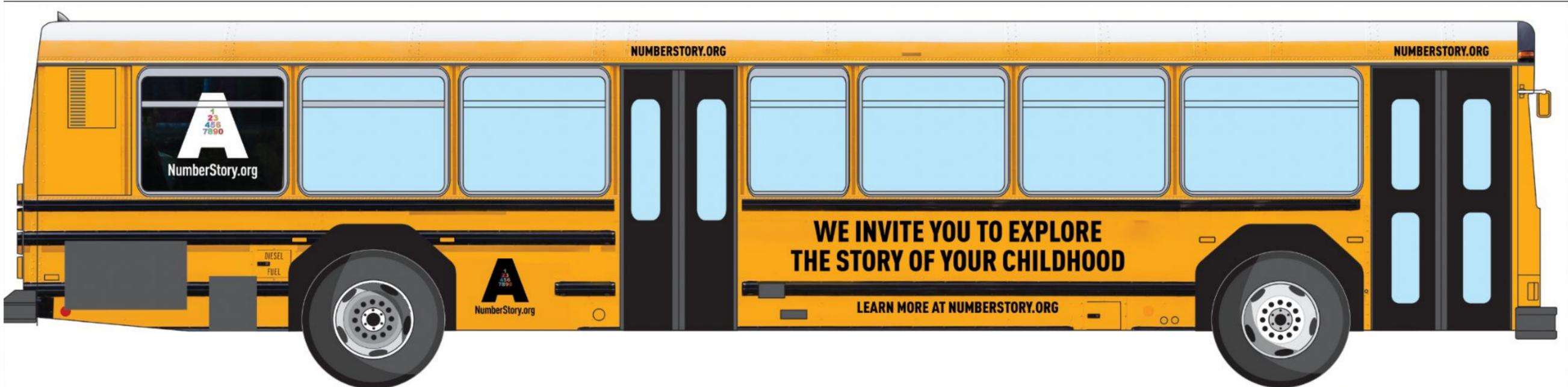
**Transit Buses** traveled 10 of the highest utilized bus routes in Los Angeles and surrounding areas.



# Number Story Campaign Highlights



**A** mynumberstory  
Times Square, New York City



# Supporting Your Community

## with this framework, content, and tools

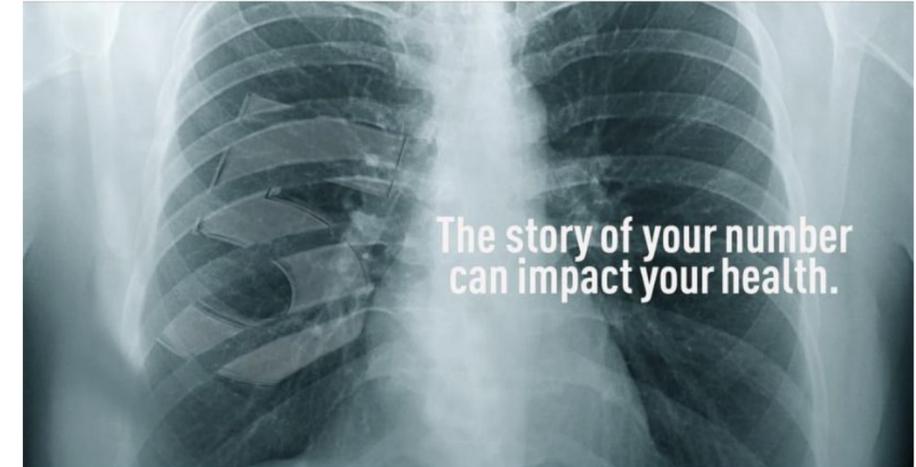
- **Learning sessions** for your group or organization
- **Customizable** copy and content to share for **newsletters or blogs**
- **Digital files in English and Spanish**, featuring customized content **co-branded** with your group or organization
- A **platform** to help amplify your story - explore **collaborative media opportunities**
- **Social media content** for sharing on IG, FB, and YouTube
- **Videos** to share about Number Story, positive experiences, breathing, and more
- Other **marketing and communication tools**
- **Resources** for your organization or community - let's collaborate!



Office of the California Surgeon General

Feb 20 · 🌐

Each of us has a [#NumberStory](#) that gives insight into how our challenging childhood experiences live with us as adults. To better understand why you feel or function the way you do, start with [mynumberstory](#). Explore yours today: [numberstory.org/explore-your-number/](https://numberstory.org/explore-your-number/)



Office of the California Surgeon General

Feb 25 · 🌐

When families can't meet their basic needs due to [#poverty](#), the daily challenges and consistent instability can cause [#ToxicStress](#). Explore "Beyond the 10" and [mynumberstory](#) today and get one step closer to healing. <https://t.co/AkMB70UsdY>



# Supporting Your Community

## with this framework, content, and tools

- **Sector-specific toolkits** combining these elements with customized content
  - multi-media toolkits related to strategies for preventing and addressing ACEs and trauma
    - priorities for health, education, and social service sectors
    - possibilities for early childhood, justice, and more



Office of the California Surgeon General

Feb 20 · 🌐

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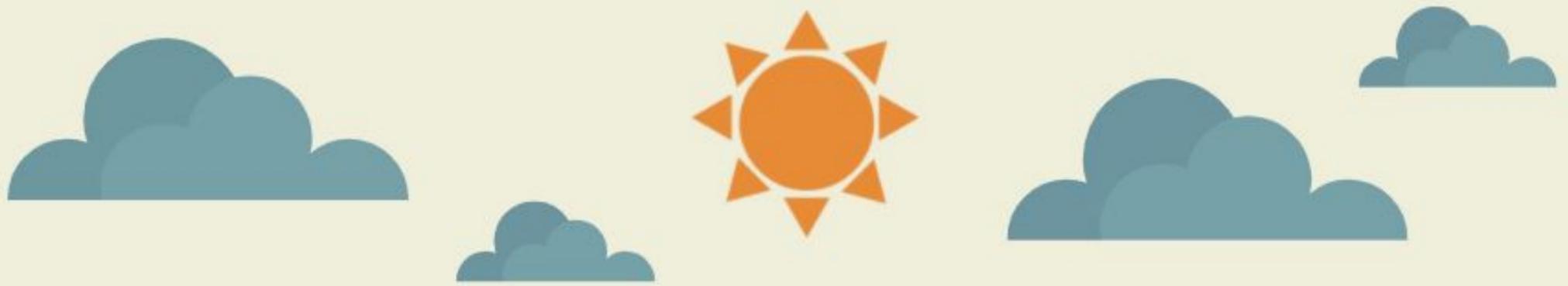


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WE DON'T HEAL IN ISOLATION,  
BUT IN COMMUNITY.

S. Kelley Harrell



@MyNumberStory  
#MyNumberStory  
#NumberStory

THANK YOU!

Joy@ACEResourceNetwork.org  
Community Engagement & Learning



NumberStory.org

# JOIN THE CONVERSATION

## VIRTUAL PUBLIC FORUM

On Thursday, June 9, 2022, the Santa Barbara County Juvenile Justice Coordinating Council (JJCC) and the Probation Department will hold a virtual listening forum to seek community input and answer questions regarding the proposed transition of the Los Prietos Boys Camp program to a new treatment commitment program at the Juvenile Justice Center. The forum will begin at 6:00 p.m. All are encouraged to participate and share ideas on the program development and how best to support local justice-involved youth through this transition.

### Please see below for participation information:

Participation via Zoom: <https://countyofsb.zoom.us/j/87824144600?pwd=RUFBK2Y2ZGNtczgybXBwWk4wOVUvdz09>

Meeting ID: 878 2414 4600

Passcode: 021051

To submit questions or comments in advance, please email: [kmillig@co.santa-barbara.ca.us](mailto:kmillig@co.santa-barbara.ca.us)



The JJCC is a multiagency council that develops and implements a continuum of county-based responses through comprehensive strategies designed to provide an effective continuum of responses for the prevention, intervention, supervision and treatment for justice-involved youth.

